

	Senior Marketing Executive
	Full time
	Marketing and communications
	QI Campus, Male'
	14 October 2024
	19 October 2024



Plan, shoot, and edit high-quality photographs for use across various digital platforms.  
Create visually appealing content that complements written materials and enhances overall audience engagement.

Work with the marketing team to develop video concepts and storyboards that align with campaign objectives.

Ensure all content adheres to the company's brand guidelines and style standards.

Ensure timely publication of content on relevant platforms

## Research

Conduct research on related topics and trends to create accurate, engaging and insightful content.

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Degree or equivalent in a relevant field

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Experience in a related area would be an added advantage

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English language proficient

Content writing for marketing purpose

Familiar with Social Media trends Management

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Curiosity and Research Oriented  
Communication Skills  
Organized and multitasking Flexible  
Team player